

Updated 2/12/2021

# Coalition Communication: **Manufacturing**

## **COVID-19 UPDATES**

#### Ohio's COVID-19 Vaccine Town Halls start Feb. 22

There are a lot of myths about COVID-19 vaccines. Ohio's COVID-19 Town Halls will help answer questions and provide access to accurate information about vaccines. Hear from medical experts, community leaders, and public health professionals. Watch livestreams on Facebook, YouTube, and at coronavirus.ohio.gov/townhall at the following dates and times:

- Monday, Feb. 22, 6:30 p.m. African American Ohioans
- Tuesday, Feb. 23, 6:30 p.m. Hispanic/Latino Ohioans
- Monday, March 1, 6:30 p.m. Asian American and Pacific Islander Ohioans
- Tuesday, March 2, 6:30 p.m. Rural Ohioans

#### When can I get my COVID-19 vaccine? Ohioans eligible:

- ✓ Age 65+
- Those with severe congenital or developmental disorders and medical conditions listed in the Priority Populations Fact Sheet.
- Employees of K-12 schools that wish to remain or return to in-person or hybrid models.
- Feb. 15 Ohioans born with or who have early childhood conditions that are carried into adulthood, which put them at a higher risk for adverse outcomes due to COVID-19, may choose to receive the vaccine at the provider of their choice, but will be asked by their vaccine provider to confirm that they are, in fact, eligible at this time.

## INDUSTRY INFORMATION

- If you have employees in need of assistance, the Ohio Development Services Agency is now distributing \$100 million in federal funding to help low-income Ohioans who do not own their own home pay their rent, water, sewer, wastewater, electric, gas, oil and/or trash removal bills. <u>Learn more</u>.
- Looking for business resources? Visit <u>businesshelp.ohio.gov</u> or check out the <u>Ohio Manufacturing Alliance</u> and their <u>PPE Marketplace</u>.

## **KEY STATS**

Data as of 2/11/2021

# PUBLIC ADVISORY SYSTEM



## **21-DAY TRENDS**

Case Average	3,892
Death Average	98
Hospitalization Average	188
ICU Admission Average	21

## WE WANT TO HELP YOU!

If we can help you assemble materials or if you have suggestions for spreading the safety message, please contact Bill Teets at 614.569.4509 or by emailing dascommunications@das.ohio.gov.



## SUGGESTED SOCIAL MEDIA POSTS

Get the facts on Ohio's <u>phased in approach</u> to vaccinations. #InThisTogetherOhio #ResponsibleRestartOhio

Use this graphic.

Those of us at [XYZ Corp] know vaccines are an essential part of overcoming the pandemic and getting back to normal. Separate the facts from the myths <a href="here">here</a>. #InThisTogetherOhio #ResponsibleRestartOhio

Use this graphic.

Think you can get COVID-19 from the vaccine? Think again! The COVID-19 vaccine is safe and effective. #ResponsibleRestartOhio #TrustTheFacts

Use this graphic

## TALKING POINTS FOR YOU

- The COVID-19 vaccine supply is extremely limited, and the priority is being given to Ohio's most vulnerable residents and school personnel, who have committed to remaining open or reopening schools full time or in hybrid mode by March 1.
- Trust the facts: the COVID-19 vaccines are safe and effective. COVID-19 vaccines currently available in the U.S. were rigorously tested and do not give you COVID-19 or cause a positive COVID-19 test.
- We have to do all that we can to continue protecting ourselves and others from contracting and spreading COVID-19. It's important that we continue to wash our hands regularly, maintain social distancing, and wear our masks anytime we are out with others.

## HOW YOU CAN HELP

- ✓ Set a good example, by wearing a mask, making virtual accommodations, and maintaining social distance when meeting face-to-face with others.
- $\checkmark$  Post on social media to describe how you are working to keep your employees and customers safe (and what they can do to help you maintain a safe environment) using the suggested hashtags.
- ✓ Submit letters to the editor or local news outlets that support the "COVID-19 Key Messages;" wear a mask, wash hands often, and social distance.
- ✓ Participate in local media/radio interviews to support "COVID-19 Key Messages," and help showcase how you and your colleagues in the industry are supporting Ohio's Responsible Restart.

## **RESOURCES**

#### **HASHTAGS TO USE**

#InThisTogetherOhio #OhioSmallBusinesses #ResponsibleRestartOhio #MasksOnOhio #StaySafeOhio

#### LATEST UPDATES

**Vaccination Program** 

COVID-19 Vaccine Communications Toolkit

Vaccination Distribution Factsheet

Sector-Specific Requirements

Myths vs. Facts: COVID-19 Vaccine

#### **VIDEOS**

The Road Back
COVID-19 is Unpredictable

More than a Mask

PSA Message About Receiving the COVID-19 Vaccine

#### **GRAPHICS**

COVID-19 Vaccines: Ohio's Phased Approach

Trust the Facts!

What You Can Do

Social Distancing

Posters and Signs

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